

ABOUT THE INSTITUTION

MQI COLLEGE OF MANAGEMENT as the flagship institution among the MQI Group of Institutions offers Two-year MBA Program. The institution is approved by All India Council For Technical Education (AICTE), New Delhi and is recognized by Government of Karnataka.

MQI College of Management is affiliated to Bengaluru City University. The Institution is located in the heart of the Garden City, Bengaluru, within a radius of 4 kms of Vidhana Soudha. The Institution is managed by a committed group of compassionate, dedicated and philanthropic people.

VISION

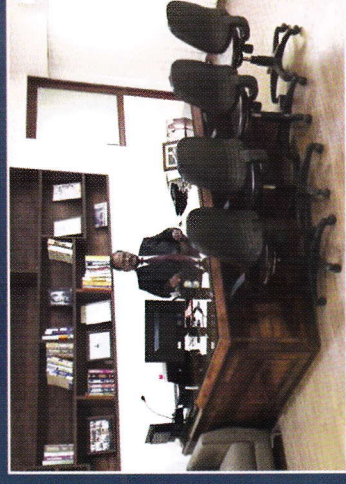
To inculcate ethical, moral and social value in our students to enable them to effectively prepare for career and life.

MISSION

MQI COLLEGE OF MANAGEMENT (MCM) is aimed at nurturing the students towards holistic development to enable them to effectively contribute to the Society.

Core Values

• HIGH DEGREE OF MORAL VALUES • SOCIAL RESPONSIVENESS • PURSUIT OF EXCELLENCE



Message from the Director

We are witnessing unprecedented pace of growth today, both at national and international scenario. The thrust areas are getting redefined. Quality is the defining element today, including in higher education. The vibrant economy has taken a very promising trajectory of

growth, heralding plethora of opportunities for our graduates. However, the imperative is to ensure that our graduates have a good blend of knowledge, skill and attitude. We, at MQI College of Management, believe in preparing our students both for career and life. The value system is hardwired in the learning process at our institution. In addition to this, pursuit of excellence and social responsiveness constitute our core values. We believe in going 'beyond curriculum'. Our team of excellent and dedicated faculty will ensure an enjoyable learning experience in our institution.

I welcome students to join MBA at our institution to enjoy a very rewarding, fruitful and gratifying academic stay.

Dr. V. Prabhu Dev
Professor & Director



The curriculum for the New Batch MBA

FIRST SEMESTER

- Management and Organizational Behaviour
- Managerial Accounting
- Business Planning and Regulations
- Economics for Business Decisions
- Business Statistics
- Marketing Management
- Employability Skill Development – I

SECOND SEMESTER

- Entrepreneurship and Start-ups Management
- Business Research Methods
- Managing Human Resources
- Business Analytics
- Financial Management
- Production and Operations Research
- Employability Skill Development – II

THIRD SEMESTER

Core Subject

- Strategic Management and Business Ethics

Elective Subjects (Dual Specialization)

- Finance | Marketing | Human Resources
- Elective I • Elective II • Elective III • Elective IV • Elective V
 - Project Work (4 weeks)

FOURTH SEMESTER

Core Subject

- International Business

Elective Subjects (Dual Specialization)

- Finance | Marketing | Human Resources
- Elective I • Elective II • Elective III • Elective IV • Elective V
 - Dissertation (6 weeks)



100% Results • Good Placements • Scholarship • Educational Loan

Contact us:

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MCM

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Recognised by Govt. of Karnataka. Approved by AICTE, New Delhi
Affiliated to Bengaluru City University



RECIPIENT OF THE AWARDS :

“LEADING MANAGEMENT COLLEGE,
KARNATAKA - 2020”

“MOST PROMISING MANAGEMENT
COLLEGE, KARNATAKA - 2019”



Director of the institution receiving the award



PLACEMENT

enabled
Corporate Training and
Value Addition

Website: www.mcm.edu.in

MBA

MASTER OF BUSINESS ADMINISTRATION

2 Year Full-time Program

**with Dual Specialization in Marketing,
Finance & Human Resource**