



# MCM

## MQI COLLEGE OF MANAGEMENT

Recognised by Govt. of Karnataka  
Approved by AICTE, New Delhi  
Affiliated to Bengaluru Central University

Bore Bank Road, Benson Town, Bengaluru – 560046



# MBA

## Master of Business Administration

2 Year Full-Time Program  
Dual Specialization in

MARKETING | FINANCE | HUMAN RESOURCE

# Master



# of Business

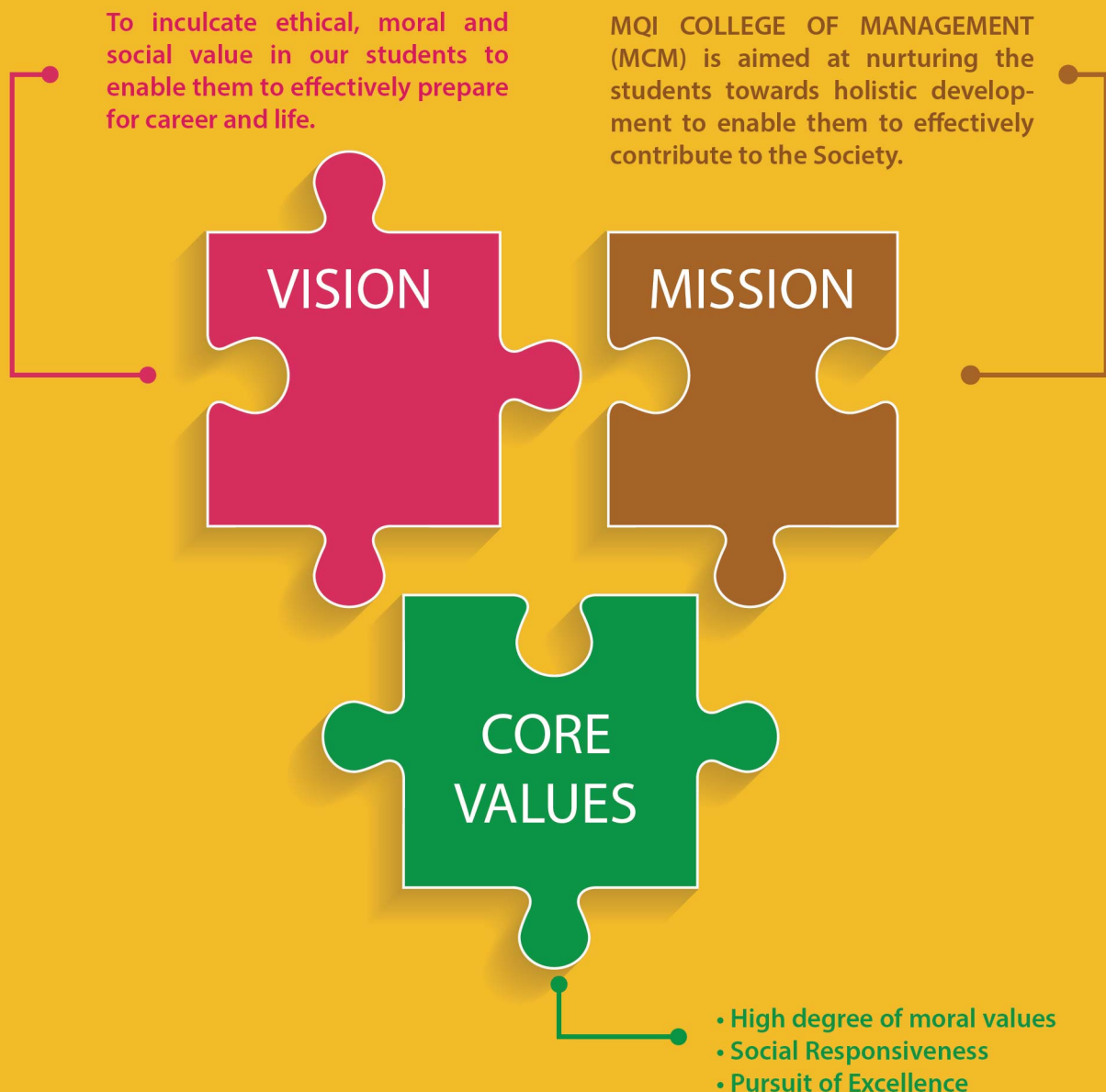
ADMINISTRATION



## ABOUT THE INSTITUTION

MQI COLLEGE OF MANAGEMENT (MCM) as the flagship institution among the MQI Group of Institutions offers two year full time MBA Program. The institution is approved by All India Council For Technical Education (AICTE), New Delhi and is recognized by Government of Karnataka.

MQI College of Management (MCM) is affiliated to Bengaluru Central University. The Institution is located in the heart of the Garden City, Bengaluru, within 4 kms of Vidhana Soudha. The Institution is managed by a committed group of compassionate, dedicated and philanthropic people.



# MESSAGE FROM THE MANAGEMENT

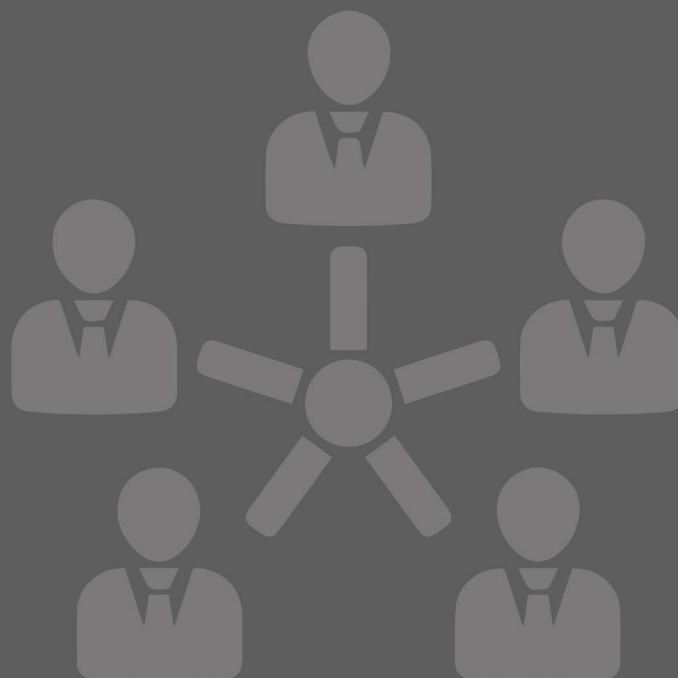
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Today, higher education in India is getting professional in tune with the objectives of National Educational Policy. There is a great need to design the education program to ensure quality. Our objective at MQI College of Management (MCM) is to prepare our students to contribute to the economy and to the Society. Strong curriculum, specialized skill-set and perspectives (both national and international) will enable our students to be industry-ready.

We, at MQI College of Management (MCM), have commenced our humble efforts in this endeavor.

L. Mohammed Iqbal  
PRESIDENT

A. Shafeeq Ahmed  
SECRETARY



## MESSAGE FROM THE DIRECTOR

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We are witnessing unprecedented pace of growth today, both at national and international scenario. The thrust areas are getting redefined. Quality is the defining element today, including in higher education. The vibrant economy has taken a very promising trajectory of growth, heralding plethora of opportunities for our graduates. However, the imperative is to ensure that our graduates have a good blend of knowledge, skill and attitude. We, at MQI College of Management (MCM), believe in preparing our students both for career and life. The value system is hardwired in the learning process at our institution. In addition, pursuit of excellence coupled with social responsiveness constitute our core values. We believe in going 'beyond curriculum.' Our team of excellent and dedicated faculty will ensure an enjoyable learning experience in our institution.

I welcome students to join MBA at our institution to enjoy a very rewarding, fruitful and gratifying academic stay.

Dr. V. Prabhu Dev

*A Good Blend of Knowledge, Skill and Attitude*





**Communication**

**Collaboration**

**Skill**

**Employability**

## SALIENT FEATUERS

- Centrally located within 4 kms of Vidhana Soudha
- Dual specialization in Finance, HR and Marketing
- Excellent and highly experienced faculty
- Going Beyond Curriculum
- Value Added Programs to enhance Skills & Employability
- Excellent infrastructure to facilitate effective learning
- Effective collaboration with industry to facilitate placements

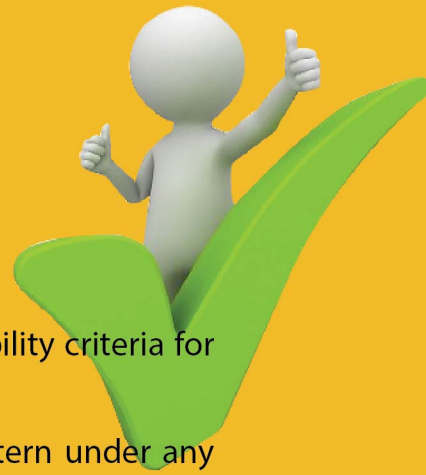


**Integrity  
And  
Abilities**





## ELIGIBILITY



The prospective applicant must satisfy one of the following eligibility criteria for admission to the MBA programme.

- A graduate degree under 10+2+3 or 10+2+4 or 10+2+5 pattern under any discipline, securing at least 50% marks in aggregate including languages from a recognized university of UGC in India or abroad.
- In case of SC/ST/Category I candidates, there is a relaxation of 5% in aggregate of marks obtained in the University Exams.
- Degrees from abroad should be accepted as equivalent to the Degree offered by any University in India by the UGC and as approved by AIU and Bengaluru Central University.
- All admissions to Post Graduate Department of Management and its affiliated colleges will be made through an entrance test conducted by appropriate body duly constituted and duly approved by Government of Karnataka and State Level Counselling board on the basis of Rank /Merit and the reservation rules based on seat matrix as announced by the Government of Karnataka shall be strictly adhered to.



**Website: [www.mcm.edu.in](http://www.mcm.edu.in)**



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## VALUE ADDED PROGRAMS



Upgradation and upskilling are an integral part of management learning. Our institution believes in offering Value Added Program in this regard. Series of Guest Lectures, interactions with Industry Experts, Seminars and Workshops will add value to our MBA program



## RESOURCES Library and Information Centre

Our MBA class room learning is further made richer by providing very good reference books, both national and international, in the library. Further, availability of many national and international journals in our MBA Library will infuse more professionalism in the learning process. This is further facilitated by providing digital learning facility in our MBA Library.

Going Beyond Curriculum

# CURRICULUM

Our MBA program, which is affiliated to Bengaluru Central University, is of two-years duration. The program consists of four semesters. The curriculum is designed in tune with the requirement of the industry and the economy.

## The curriculum for the New Batch MBA (2019 -21)

### SEMESTER 1

- Management and Organizational Behaviour
- Managerial Accounting
- Business Planning and Regulations
- Economics for Business Decisions
- Business Statistics
- Marketing Management
- Employability Skill Development – I

### SEMESTER 2

- Entrepreneurship and Start-ups Management
- Business Research Methods
- Managing Human Resources
- Business Analytics
- Financial Management
- Production and Operations Research
- Employability Skill Development – II

### SEMESTER 3 for the existing Batch (2018 – 20) \*

#### Core Subjects

- Strategic Management & Corporate Governance
- Projects and Operations Management

#### Elective Subjects (Three Electives in Specialization Streams)

Finance | Marketing | Human Resources

Elective I

Elective II

Elective III

Project (4 weeks)

### SEMESTER 4 for the existing Batch (2018 – 20) \*

#### Core Subject

- International Business Dynamics

#### Elective Subjects (Three Electives in Specialization Streams)

Finance | Marketing | Human Resources

Elective I

Elective II

Elective III

Dissertation (6 weeks)

*\* Note: For the New Batch (2019 – 21) regulation of Bengaluru Central University regarding the curriculum is awaited*



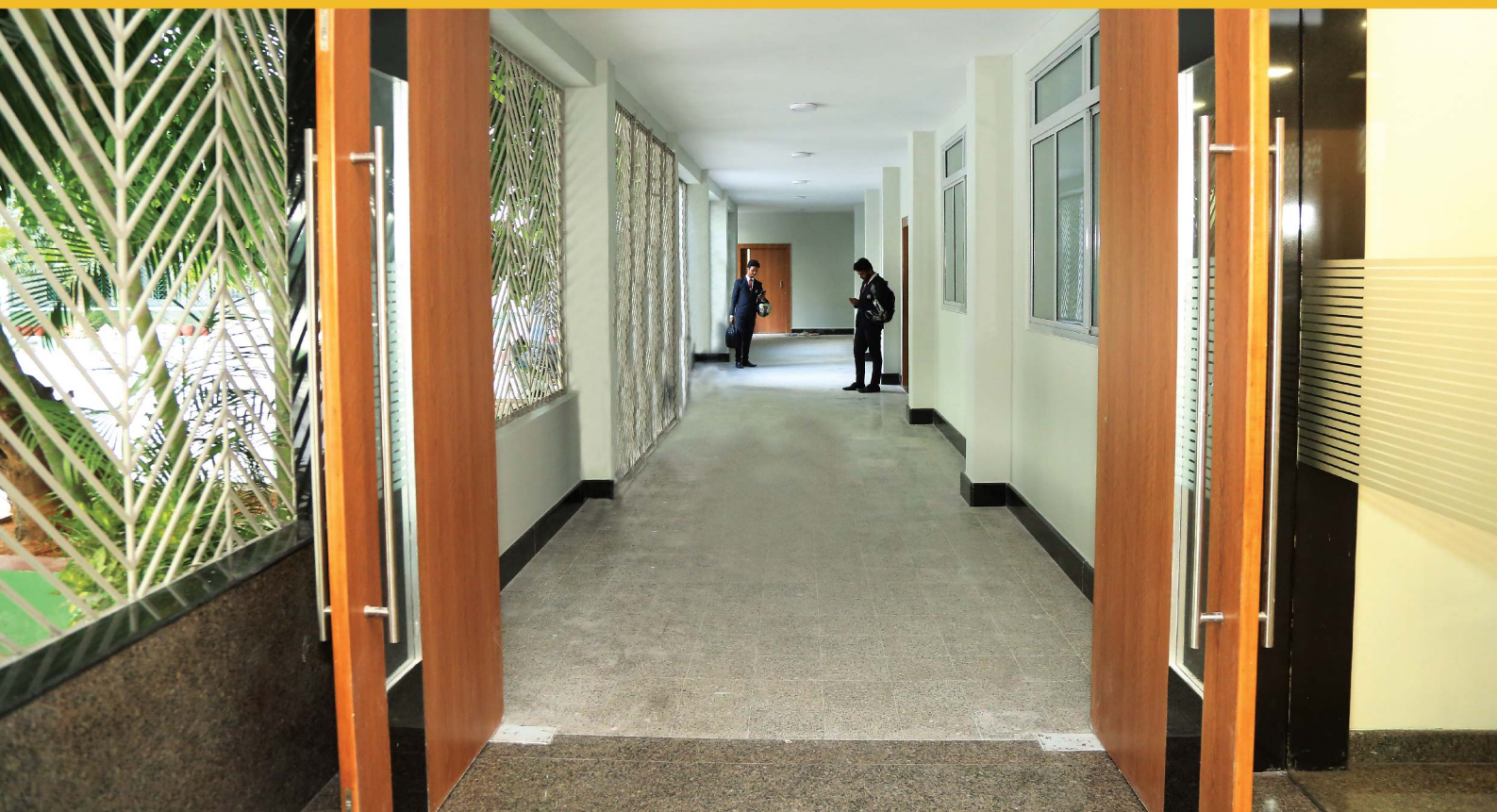
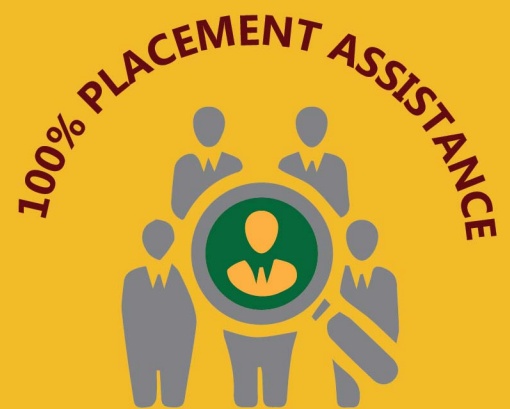


# CORPORATE TRAINING

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The main objective of this corporate training is to inculcate in students a basic understanding of what industry expects from them as professional managers. Going forward, we expect this to become ongoing as part of our continuous improvement initiatives at MCM. The areas under which the corporate training is designed are:

- Collaborative Competitiveness
- Executive Etiquette
- Grooming Essentials
- Time Management
- Communication Skills
- Life Skills
- Managing Expectation of Industry
- Stress Management





# Gallery







## CONTACT US

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